

# Speed Presentations @ CeBIT 2009

10 companies x 5 minutes  
= 1 hour networking power

# Speed it up!



Speed Presentations give exhibitors and other companies the opportunity to present themselves to a great number of potential partners, clients and customers during an exhibition where time matters. But not only the presenting companies, also the participants are able to meet a great number of colleagues within two hours, all of them interested in one particular topic.

The great benefit of this kind of matchmaking refers not only to the quantity of business partners one gets to know, it's also the fact that there's not much time invested in the companies that turn out to be unattractive. Furthermore, in comparison to the online version of matchmaking, people get to know each other personally – a precondition which should not be underestimated in global business.

# Schedule (see also next page)



**Saturday, March 7th, 2009**  
**Room Madrid, Hall 2**

## **Prior to the event:**

1. Registration of presenting companies
2. Marketing and invitations including their logos, possibility to present brochures etc.

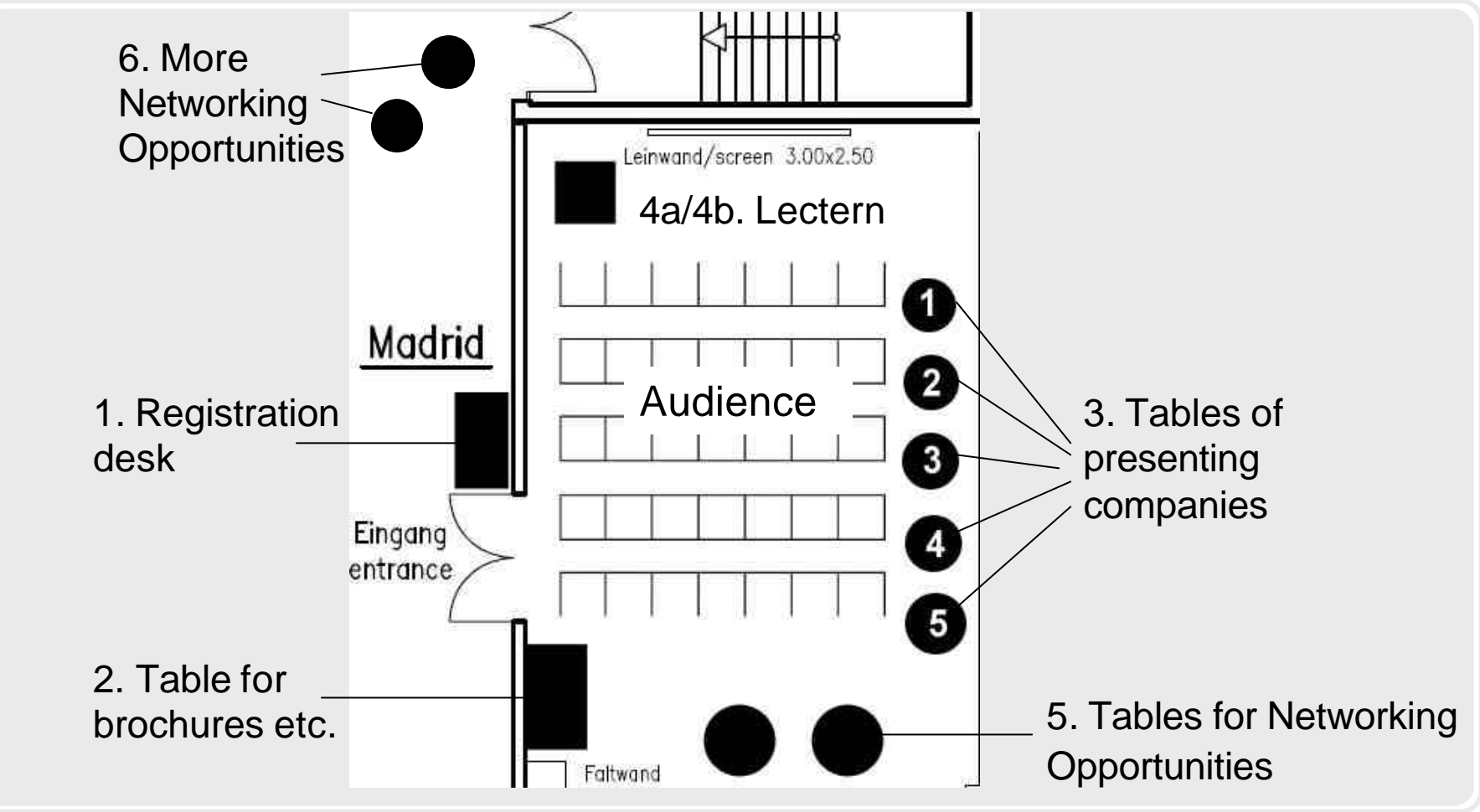
## **During the event:**

3. Every presenting company gets one table
- 4a. Opening with key-note speaker
- 4b. Presentation of max. 5 companies (30 minutes), each company has five minutes
5. Open Networking (30 minutes)
6. More Networking possible outside the room

## **Topics at CeBIT 2009:**

- Design and Arts, Useability, Creativity
- Internationalization, Translation
- Software Engineering and Testing
- Business Development, Sales, Marketing

# Room Madrid



# How to participate

## As company:

- Prepare a five-minute-presentation
- Use just **one** ppt-slide
- Be present with your company profile (500 characters) and logo in Room Madrid, in the Global Business Magazine, on [www.localglobal.de](http://www.localglobal.de) and in the e-newsletter of CeBIT
- Pay 500 € for all (exhibitors 400 €)



## As promotion agency/ session sponsor:

- Find ten companies which are willing to present themselves as mentioned above
- Hold the key-note of the opening ceremony
- Be present with your logo and 1-2 pages advertisement or editorial content in the Global Business Magazine, on [www.localglobal.de](http://www.localglobal.de) and in the e-newsletter of CeBIT 2009
- Have your banners and brochures in the conference hall during the session
- Pay 8.000 € for all

# Contact

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